

# SOUTHALL FC LIMITED



SOUTHALL FC LIMITED  
31-32 LYNDHURST AVENUE,  
SOUTHALL,  
MIDDLESEX  
UB1 3DU

## SOUTHALL FC SPONSORSHIP KIT PACK 2020-2021

Southall FC will be going into the 2020-2021 season on the back of last season being declared null and void due to the Covid -19 pandemic.

A big season lies ahead of us as we once again aim for promotion into Step 4.

New home and away kits, tracksuits, training kits, warm up tops for this season need to be purchased, to replace the old kit which we have worn over the last few years.

Please see below a comprehensive sponsorship kit pack that offers all opportunities to sponsor the club, market your company on the kits, at the stadium, on social media, website and at fundraisers, events, soccer camps, matchdays etc.

We are open to discuss your particular requirements and the packages on offer.

This will take us nicely onto the 2021-2022 season which will be the Club's 150<sup>th</sup> anniversary. We will hopefully be in our new ground back in Southall and a big celebration will be arranged to mark the occasion.

I hope you see something that suits your company and we look forward to working in partnership with you to promote both your business and the Club as it strives to become a major player in the community.

Please contact me on any of the following ways.

Kind Regards

Sanjeev Sharma  
Chair/Director  
Southall FC  
Southall FC Limited

T: 07719408520  
Email: sanjsharma42@hotmail.co.uk  
Facebook: Southall Football Club  
Twitter: @FCSouthall  
Instagram: fcsouthall1871  
W: www.southallfc.com (Launch of new website in July 2020)



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## **Main Kits**

Main Shirt Home = £15,000, Away £10,000 -- 3 boards on pitch side to include all Southall FC and Ashford Town FC home games , Logo on website & link, full colour page in matchday programme, social media coverage, matchday hospitality, 4 season tickets, framed shirt, automatic Gold Club Membership value £1000, VIP invite tickets for 5 to all Club Fundraising events.

Back of Shirt Home = £7500, Away = £5000-- 2 boards on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, full colour page in matchday programme, match hospitality social media coverage, 3 season tickets, framed shirt, automatic Gold Club Membership value £1000, Invites for two to all Club Fundraising events.

Shirt Sleeves £2500 Home & Away Kit --1 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, half colour page in matchday programme, social media coverage, 2 season tickets, framed shirt, automatic Gold Club Membership value £1000, VIP invite to all Club Fundraising events.

Shorts = Home £2500 Away £2500. Both £4500 -- 1 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, half colour page in matchday programme, social media coverage, 2 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite to all Club Fundraising events.



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## Training Kit Tops

Front Main £3000 -- 2 boards on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, full colour page in matchday programme, match hospitality social media coverage, 3 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite for 2 to all Club Fundraising events.

Shorts = £2500 -- 1 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, full colour page in matchday programme, social media coverage, 2 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite to all Club Fundraising events.

Both = £5000 -- 3 boards on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, full colour page in matchday programme, match hospitality social media coverage, 3 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite to all Club Fundraising events.

## Tracksuits: Squad and Management

Main Top Back = £5000 -- 2 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, full colour page in matchday programme, match hospitality social media coverage, 3 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite for 2 to all Club Fundraising events.

Sleeves = £2500 -- 1 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, half colour page in matchday programme, social media coverage, 2 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite to all Club Fundraising events.

Front Right Hand Side = £2500 -- 1 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, half colour page in matchday programme, social media coverage, 2 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite to all Club Fundraising events.

Bottoms = £2500 -- 1 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, half colour page in matchday programme, social media coverage, 2 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite to all Club Fundraising events.



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## Polo Shirts: Squad & Management

Main Back = £2500 -- 2 boards on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website.& link, full colour page in matchday programme, match hospitality social media coverage, 2 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite for 2 to all Club Fundraising events.

Sleeves £2000 -- 1 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, half colour page in matchday programme, social media coverage, 2 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite to all Club Fundraising events.

Front Right Hand Side £2000 -- 1 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, half colour page in matchday programme, social media coverage, 2 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite to all Club Fundraising events.

Tracksuit & Polo Shirt Full Sponsor = £15,000 -- 3 boards on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, full colour page in matchday programme, match hospitality social media coverage, 4 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite for 5 to all Club Fundraising events.

## Rain Jackets

Main Back = £2000 -- 2 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, Full Page in matchday programme, match hospitality social media coverage, 2 season tickets, framed shirt, Gold Club Membership, VIP Invites for 2 to all Club Fundraising events.

Sleeves = £1000 -- 1 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, half colour page in matchday programme, social media coverage, 2 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite to all Club Fundraising events.

Front Right Hand Side = £1000 -- 1 board on pitch side, to include all Southall FC and Ashford Town FC home games, logo on website & link, half colour page in matchday programme, social media coverage, 2 season tickets, framed shirt, Gold Club Membership value £1000, VIP Invite to all Club Fundraising events.



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## **Other Sponsorship Opportunities**

Match Day Sponsor (Excluding FA CUP & FA VASE) = £300

Ground Admission for 5  
Matchday Hospitality For Sponsor (Pre, Half Time, Post)  
Matchday Programmes  
Photo with Team  
Social Media Mention  
Photo on Website

## **Player Sponsorship = £100**

Name on matchday programme under player  
Name on Website Squad Board  
Player to mention on Social Media



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## AMAZING DEALS

**Pitch/Training Facility Sponsor = £20,000** -- -- 4 boards on pitch side, Logo on website & link, full colour page in matchday programme, social media coverage, matchday hospitality including FA Cup & FA Vase, 4 season tickets, framed shirt, Gold Club Membership value £1000, VIP invite tickets for 5 to all Club Fundraising events.

**Full Kit Sponsorship on all the above = £50,000** Also includes -- 6 boards on pitch side, to include all Southall FC and Ashford Town FC home games, Logo on website & link, full colour page in matchday programme, social media coverage, matchday hospitality including FA Cup & FA Vase, 6 season tickets, framed shirt, automatic Gold Club Membership value £1000, VIP invite tickets for 15 to all Club Fundraising events. Our guest to away games

**Full Club Sponsorship = £80,000** -- 6 boards on pitch side, to include all Southall FC and Ashford Town FC home games, Logo on website & link, full colour page in matchday programme, social media coverage, matchday hospitality including FA Cup & FA Vase, 6 season tickets, framed shirt, Gold Club Membership value £1000, VIP invite tickets for 20 to all Club Fundraising events. Our guest to away games. This offer also Includes all of the above as Main Sponsor Logo on kits. Plus, for marketing Southall FC will carry the name of company and will be known as: Company Name Southall FC

ALL SPONSORS WILL HAVE INDIVIDUAL PHOTOS WITH SQUAD & EACH SHIRT WILL CARRY THEIR LOGO ON FRONT FOR FRAMED SHIRT.

Best Wishes & Kind Regards

Sanjeev Sharma  
Chair  
Southall FC  
SOUTHALL FC LIMITED

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