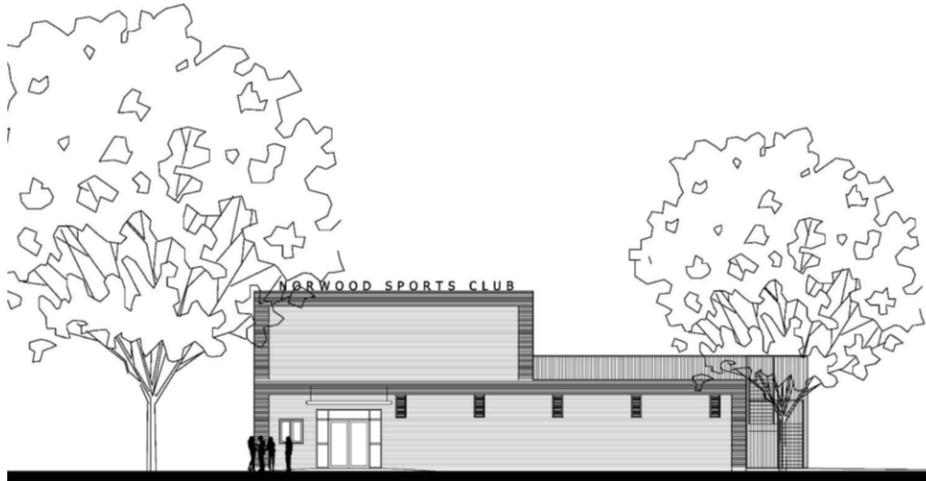




Patron: Virendra Sharma MP

SOUTHALL FOOTBALL CLUB CORPORATE MEMBERS CLUB

THE 2021 GOLD CLUB



Southall Football Club





A WORD FROM SANJEEV SHARMA, SOUTHALL FOOTBALL CLUB CHAIR



One of the most enjoyable aspects of my position as Chair of Southall Football Club has been the opportunity to see the Club's continued progression through the pyramid of non-League football. The 2019/2020 we spent our 2nd season at Step 5 as unfortunately due to the Corona Virus the league was declared null & void. The club was sitting in the Top 5 with games in hands and promotion was on the cards.

Our aim for the coming season 2020/2021 is to push for promotion and be playing Step 4 football next year as a semi-professional club in Southall.

Ever since the Club left its home in Southall in the early 1990's when the ground was sold to developers, the Club has had to share grounds with other non-League clubs in the neighbouring towns and further afield. I am pleased to say that currently we are engaged in negotiations with the London Borough of Ealing as well as private landowners to build a stadium in Southall.

We are also looking at building a Health & well-being centre to benefit all residents of Southall & surrounding areas. We at Southall FC would like the centre to be the top standard with latest equipment & health checks, along with training, sports injury prevention, martial arts, boxing. We would look at classes suited to the elderly, disabled, youth, community based, women only sessions.

Education is vital role in the community & to keep children in school/college from 16-18 years is vital & we are looking to do this by running BTEC National courses in partnership with West London College with Football based activity & martial arts.

A great deal of planning and hard work is going into this project and to help us achieve our goals we are launching the 2021 Gold Club and we would like to invite you to become a founder corporate member.

So, why the 2021 Gold Club? – well, as Southall Football Club was formed in 1871, in one years' time in 2021, the rich history of the Club will be celebrated in our 150th anniversary year. By 2021 our aim is to have reached Step 4 and be pushing for Step 3. By this time, we want to be established inside Southall in our new grounds.

The 2021 Gold Club Membership will cost £1,000 per annum. We have designed a package of benefits for our 2021 Gold Club members and you will find these attached together with an application form.

I would like to invite you to be our partner and take part in the journey towards the opening of our new facilities which will also be extensively used by the local community, schools and colleges.

BACKGROUND

Founded in 1871, Southall Football Club is an English football club based in Southall in the London Borough of Ealing. The club is affiliated to the Middlesex County Football Association. It is a member of the Combined Counties Premier Division having secured promotion in 2017/2018 by becoming champions of the Spartan South Midlands Division 1.

This is a wonderful achievement and a testament to the drive and vision of the Club's progressive Executive Team; even more so as the Club was forced to vacate their famous Western Road Stadium in 1992 and has had to groundshare away from Southall ever since. The Club has a distinguished history including playing at Wembley Stadium and unearthing several future England international footballers such as Les Ferdinand (QPR, Spurs, Newcastle and England) and Alan Devonshire (West Ham United and England).

Southall Football Club's vision is to create an environment where participants of the Club, both in England and overseas, can develop and be exposed to pathways within the semi-professional, professional and international game. The Club aims to provide all age groups with the opportunity to be coached within an Academy facility, providing a safe but competitive foundation. The Club plans to provide opportunities for undiscovered but talented footballers to live the dream of playing football at the highest level through its international player pathway development programme for players starting from the age of twelve.

Southall Football Club, as a part of a commitment towards 'Community Citizenship', will contribute towards the continuous improvement of the community in which it lives and works. The Club is working alongside the local and international business communities, social and religious organisations to create long-term partnership opportunities that benefit the local communities in the UK and abroad.

The Club's Executive Team has established strong, credible working relationships at national and local government levels over a sustained period. The Club will contribute towards local regeneration by creating a world class sporting and leisure facility in Southall.

Negotiations are well advanced with the London Borough of Ealing and private landowners to deliver the Southall Football Club Training Academy Complex and the Southall Community Stadium inside the town of Southall.

Southall Football Club's vision is to become a professional football club in the English Football League.

THE OPPORTUNITY

Southall as a town is growing rapidly with the demand for more housing and with Crossrail coming through, regenerating the local communities and amenities is vitally important. Having a successful football club which would be the heartbeat of the town in Southall is what the Club intends to achieve.

THE COST OF OPERATING SOUTHALL FOOTBALL CLUB IN 2020/2021

Southall Football Club will continue to play its home games for the 24th consecutive season outside of Southall.

For the 2020/2021 season the Club will play at the home of Ashford Town (Middlesex) FC in Stanwell.

Not having own home stadium means that the Club is severely restricted in generating revenue to meet the season's financial commitments. The costs of hiring a stadium for match days and training, the cost of additional travel linked to the difficulty for supporters to have to travel away every week of the season are the key factors in the increased operating costs for the Club.

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2021 GOLD CLUB MEMBER BENEFITS: Business (£1000pa)

- Half Page Colour Page Programme Advertisement
- Replica Shirt with Company Logo/ 4 Historical Club Badges
- 2 Season Tickets to all Home League/Cup Games Excluding FA Vase & Fa Cup
- Advertisement on Official Club Website & Social Media
- 2 Invites to Gold Club Corporate Events/Dinners
- Company Name on Gold Corporate Members Club Board on Website
- Other Sponsorship Opportunities

2021 GOLD CLUB MEMBER BENEFITS: Individual (£500 pa)

- Name in matchday day Programme (Gold Members Individual Board)
- Replica Shirt
- Season Ticket
- Gold Members Board on Website

For further details please contact:

Sanjeev Sharma,

Chair

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Email: sanjsharma42@hotmail.co.uk

Twitter: FCSouthall

Facebook: Southall Football Club

Instagram: fcsouthall1871



Southall Football Club

2021 Gold Club Membership Form

Please Complete:

Name:

Company/Address Name & Address _____

Company Telephone Number _____

Email Address: _____

Membership (Please Circle): Business £1,000 pa

Individual £500 pa

Bank Transfer: Account Name: SOUTHALL FC LIMITED

Account Number: **32963595**

Sort Code: **23-05-80**

Cheques: Made payable to: **SOUTHALL FC LIMITED**

Office Address: 31-32 Lyndhurst Avenue, Southall, Middlesex, UB1 3DU

We look forward to welcoming you into the Gold Club on the start of this journey to put Southall Football Club back on the sporting map inside Southall with a successful team that can continue to progress up the leagues to the highest possible level of football and to provide opportunities for young players to aspire to follow in the footsteps of former Southall FC international footballers.

If you would like to discuss matters further or meet, please contact me on the number provided below.

Best Regards,

Sanjeev Sharma (Chair)

T: 07719408520